



Verify-ED

Before You Hire, Verify

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Topic: Protecting Your Company Against Credentials Fraud

Overview: The hiring landscape has dramatically changed with the increased use of online tools for finding employees and service providers. This also means that the ways in which people deceive have changed. This presentation will provide insight to the methods that people use to defraud and the ways in which you can protect your organization from the cost of hiring unqualified resources.

Presentation Outline:

I. Verify-ED Company Profile

II. What is Credentials Fraud

Overview of the definition of credentials fraud and what it encompasses

III. Credentials Fraud in the News

Current real life examples of credentials fraud situations and the outcome of those cases

IV. The Cost of Credentials Fraud

Valuation of the cost of hiring unqualified employees / service providers and the cascading effect throughout an organization

V. Protection and Detection Methods

Tools and services available to prevent, detect, and fight instances of fraud

VI. Discussion

Open discussion as it relates to the participant's industries.

Duration: 60 minutes

Speaker Profile: Joelle Hinds-Ware is the President of Verify-ED, a provider specializing in services that support the hiring process. She is an active member of industry organizations, has been profiled in the NJ Star Ledger and received the Stevens Institute of Technology Fee award in recognition of her contributions as an active alumnus. Ms. Ware is a past winner of the IFEL Business Plan Competition for the presentation of Verify-ED's **Val-ID-ate** product.



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